



**SOUTH DELHI MUNICIPAL CORPORATION**  
(ADVERTISEMENT DEPARTMENT)  
25<sup>th</sup> Floor, Civic Centre, JLN Marg, New Delhi-110002

No. CO (Advtt.)/SDMC/Tender-06/2017/D-704 . Dated:- 11.08.2017

**ADDENDUM/CORRIGENDUM**

**Sub:- Reply of Pre-Bid queries/suggestion received in respect of NIT No.CO/Tender-06/Advtt./SDMC/2017/NIT/D-643 dated 27.07.2017.**

In the pre-bid meeting held on 02.08.2017, various advertisement firms participated. M/s Hindustan Publicity Pvt. Ltd. vide its representation dated 03.08.2017 submitted following suggestions, the decision on the same are given against each as under :-

Sl. No.	Suggestions	Decision of Department
1.	Suggestion/Request for inclusion of Unipole sites falling in Central and South Zone which are falling vacant upon expiry of the existing contracts in this tender.	The Department has considered the suggestion of the firm and now included the Unipole sites which are falling vacant upon completion of existing contracts. The details of Unipole sites are mentioned in Table -'A' below.
2.	Suggestion/Request for sub-division of Cluster No. 4 (Part-2) into 2 Cluster of Toilet Blocks each namely Cluster for Toilet Block Sites located at Pushp Vihar & Ambedkar Nagar and another Cluster of Toilet Blocks located at Siri Fort Crossing & Chirag Delhi Crossing. Further, M/s Hindustan Publicity Pvt. Ltd has also suggested/requested for reduction in the MRP by 15-20 % considering the locations and the fact that the contract is with operation & maintenance work.	The Department has considered the suggestion of the firm and divided the Cluster No.4 (Part-2) in two newly modified clusters. The details of new clusters with new nomenclature are mentioned in Table -'B' below. However, the suggestion of reducing the present MRP is denied.

  
 Commercial Officer  
 Advertisement Department / SDMC  
 22nd Floor, Civic Centre, Minto Park  
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**TABLE-'A'**  
**INDIVIDUAL UNIPOLE SITES OF SOUTH ZONE, CENTRAL**  
**ZONE AND WEST ZONE**

Sl. No	UUID	Location of the Unipole Sites with latitude & longitude.	MRP (INR)	EMD, AVERAGE ANNUAL FINANCIAL TURNOVER & NET WORTH AS 31.03.2016 (INR)
1.	AM-2 (South Zone)	Opposite Electric Pole No. 30, Anuvert Marg, M.G. Road, FTC Lado Sarai to Chhattar Pur (South Zone) 28°31'183 -- 077°11'376. (Single Side Display)	Rs.2,70,000/-	EMD- 2,91,600/- MAAFT-32,40,000/- NET WORTH-8,10,000/-
2.	ORR-21 (South Zone)	Adjoining the Foot-over Bridge Near DDA Flats/Family Planning Association of India Bus Stand, Opp. Udapi Restaurant, Outer Ring Road FTC Vasant Gaon to Savitri Cinema Flyover (South Zone) (Single Side Display) 28°33.330' -- 077°10.606'	Rs.3,79,804/-	EMD- 4,10,180/- MAAFT -45,47,648/- NET WORTH-11,39,412/-
3.	W-12 (West Zone)	Between Metro Pillar No. 529 & 530, FTC Rajouri Garden to Uttam Nagar (Double Side Display) 28°38.130' -- 077°05.590'	Rs.1,08,610/-	EMD- 1,17,300/- MAAFT -13,03,320/- NET WORTH-3,25,830/-
5.	South Zone	Near Indian Oil Petrol Pump, FTC-Khanpur to Mool Chand, on J.B. Tito Marg (South Zone) Double Side Display 28°32.910'-N 077°14.296'-E	Rs.3,41,748/-	EMD- 3,69,080/- MAAFT -41,00,976/- NET WORTH-10,25,244/-
6.	CN-25	Adjoining Entry/Exit gate of Subway Andrewj Ganj, approximate five meters away from the road edge. Double side display. 28°33.784'-N 077°13.951'-E	Rs.3,41,748/-	EMD- 3,69,080/- MAAFT -41,00,976/- NET WORTH-10,25,244/-

  
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