

**SOUTH DELHI MUNICIPAL CORPORATION
OFFICE OF THE DEPUTY COMMISSIONER (Advt.)**

Dr. Shyama Prasad Mukherjee Civic Centre (25thFloor),
Jawaharlal Nehru Marg, New Delhi-110002, Ph. No. 011-2322-7212

**OPEN TENDER FOR ALLOTMENT OF ADVERTISEMENT RIGHTS THROUGH
TOILET BLOCK SITES ON MONTHLY LICENSE FEE BASIS UNDER THE
JURISDICTION OF SDMC**

TENDER NOTICE

No: CO/Advt./SDMC/Tender-2/2018-19/NIT/D-**395**

Dated: **06/06/2019**

Bids are invited on behalf of Commissioner, SDMC from eligible bidders for allotment of advertisement rights with operation & maintenance through designated cluster of existing Toilet Block and individual Toilet Block under the jurisdiction of SDMC on monthly license fee basis in two bid system (Technical and Financial), for a period of three years and further extendable up to two years subject to satisfactory performance of the firm and as decided by the Commissioner SDMC. The Advertisement rights through Toilet Block sites shall be awarded to the successful H-'1' bidder for display of advertisement at designated toilet block sites as mentioned in **Annexure "1"** of tender document. The eligibility criteria to participate in the bid are mentioned in clause 1 & 3 of the tender document. The evaluation criteria of technical and financial bid are mentioned in clause 10 of the tender document.

The eligible bidder may submit their bid containing the tender documents duly signed on each page along with requisite Earnest Money, tender fee and other documents as mentioned in the tender document.

The tender documents may be downloaded through SDMC's website www.mcdonline.gov.in. The requisite tender Fee of Rs.10,000/- (Rupees Ten Thousand Only) non refundable for participation in tender shall be deposited by way of demand draft/pay order payable at Delhi drawn in favour of Commissioner, SDMC along with submission of the bid. This Tender Document contains total no. 44 of pages from page 1 to 44. The tenders will be received and opened in the office of Commercial Officer (Advt.) at the above mentioned address, as per following schedule:

Date of issue of Tender	06.06.2019
Pre Bid Meeting	11.06.2019 at 15.00 Hours at 22ND Floor, Conference Hall, Civic Centre, New Delhi- 110002
Date of Placement of Tender Box at 25th Floor for submission of bids	26.06.2019, 11.00 AM onwards
Last Date Of Submission of Tender Documents	28.06.2019, Till 15.00 Hours
Date &Time of opening of Technical bid	28.06.2019, At 15.30 Hours

Prospective bidders are advised to regularly scan through SDMC website as corrigendum/amendments/clarification/reply to pre-bid query (if any), will be notified on the official website and no separate advertisement/communication in any other form will be made for this purpose.

Any bid not accompanied with the tender fee and EMD shall be summarily rejected.



Commercial Officer (Advt.)
Commercial Officer
Advertisement Department / SDMC
22nd Floor, Civic Centre, Minto Road
New Delhi-110002

ELIGIBILITY CRITERIA, ESSENTIAL PRE-REQUISITES AND TERMS & CONDITIONS

1. Criteria for participation:

Sole Proprietorship Firm, Partnership Firm, Registered Society/Registered Co-operative Society, Public Limited Company or a Private Limited Company, **against whom no dues are pending either from erstwhile MCD and from SDMC as on date and who have not been blacklisted by erstwhile MCD and by SDMC/NDMC/EDMC, Central/State Govt. departments, Ministry , Autonomous body ,PSUs as on bid submission date**, subject to fulfilling the eligibility criteria given in the Tender Document elsewhere is eligible to submit bid for allotment of Advertisement rights with operation & maintenance through designated Toilet Block sites as mentioned in **annexure- 'I'** under the jurisdiction of SDMC. **The firm has to get itself registered in the appropriate category with the Advertisement Department SDMC by submitting the requisite document and fulfillment of other necessary formalities as per registration guidelines (if not registered already) within Twelve working days after issuance of offer letter to the firm.**

Note :- The Bidder must be eligible for registration in the appropriate category on the last date and time of submission of bid for the Tender.

2. Site Details:

Detail of Toilet Block Cluster and individual Toilet Block site including locations as specified in '**Annexure 1'** under the jurisdiction of SDMC.

Important Note:-

A. All the bidders are advised to visit all these locations and make assessments of revenue potential of these sites before bidding. No claim shall be entertained after bid submission regarding feasibility of site or any other claims. The details of all advertisement sites on 'as is where is' basis as mentioned in **Annexure "1"**.

- (i)** Any violation of OAP 2017 or the policy in force at that time shall invite penalty and in case the Department observed repeated offence of violation of OAP 2017, in that case the Department will initiate the process of cancellation of the contract with forfeiture of security deposit/Performance Bank Guarantee including Advance MLF without any prior notice.
- (ii)** There will be 10% increase on awarded MLF from the 3rd year of the contract and also during the time of extended period i.e. 4th & 5th year, if extended by the Commissioner SDMC.

3. Eligibility Criteria

- a.** Current No dues certificate issued under the signature of CO/AC, Advertisement Department, SDMC.
- b.** The bidder should not have made any losses in the last three financial years. Their net worth should be minimum 25% of the MRP of all the Toilet block sites under the jurisdiction of SDMC, as mentioned in the tender document. The last financial year (i.e. 31.03.2018) net worth of the company shall be considered



for evaluating of technical bids, which should be duly certified by a Chartered Accountant.

c. The Total display area as specified in Annexure – 1 of Tender Document for each Toilet Block can be displayed through single display. However, the same shall not violate any guidelines/terms of Outdoor Advertisement Policy, 2017.

d. The Maximum height of advertisement can be displayed up to the parapet wall Toilet Blocks sites, the same shall not violate any guidelines/terms of Outdoor Advertisement Policy, 2017.

e. The Minimum annual average financial turnover of the bidder during the last three financial years must be as follows:

Cluster of Toilet Block/ Individual Toilet Block Site Wise Minimum Annual Average financial turnover is mentioned below:-

Sl. No.	NAME OF CLUSTER	No. OF TOILET BLOCKS	MRP (INR)	EMD (INR)	Minimum Average Annual financial turnover(INR)	Minimum Net Worth(INR)
1.	Cluster No.3 (Part-1) existing Toilet Blocks at Stretch "Khanpur Red Light Depot to ITO Crossing and ITO Crossing to Khanpur Depot. Red Light, Central Zone	04	6,50,612/-	7,02,661/-	78,07,340/-	19,51,836/-
2.	Cluster No.4(B), Toilet Block Sites at Siri Fort Crossing and Chirag Delhi Crossing, South Zone	02	2,18,610/-	2,36,099/-	26,23,320/-	6,55,830/-

EXISTING TOILET BLOCKS :

S. No.	Location of Site	Display size/ Total Display Area	MRP	EMD (INR)	Minimum Average Annual financial turnover(INR)	Minimum Net Worth(INR)
1.	DDA Market, Nehru Place, New Delhi, CNZ	Display - 01, (6'8" x 39')	55,751/-	60,211/-	6,69,012/-	1,67,253/-

